

Course title: Entrepreneurship and Innovation in Regional Development

Studies: International Business

Course description form (syllabus form)

General data						
Cycle of studies	2024-2027					
Organizational unit	Faculty of Economic Sciences					
Studies	International Business, first-cycle studies					
The profile of education	general academic					
Semester	04					
Mode of studies	full-time					
Type of course	Lecture	Practical session	Laboratory	Conversatorium	Seminar	Project
Number of hours	15	30				
Number of ECTS	3					
Examination	Graded credit					
Language	English					
Content author	Grzegorz Kwiatkowski, PhD					
Course objectives						
<p>This course aims to provide the students with advanced knowledge of innovation and factors that inhibit and promote innovation milieus. Students are provided with tools to understand, analyze and develop such milieus both within organizations and in inter-organizational collaborations. Theories and organizational practices related to innovation processes, inter-organizational collaborations such as open innovation and networks, spin-offs, accessing and utilizing internal and external resources are key topics. The course also gives insight into and discuss various innovation models for organizations, networks, ecosystems and places.</p>						
Prerequisites						
None						
Student workload						
<ol style="list-style-type: none">1. Class sessions - 45 hours2. Reading literature for classes - 10 hours3. Preparing assignments - 8 hours4. Consultations – 2 hours5. Exam/Assessment preparation - 10 hours <p>TOTAL: 75 hours (3 ECTS)</p>						
Short description						
<p>This course presents a wide-ranging overview of the place of entrepreneurship in economic theory, with a special focus on applications to institutions, organizations, strategy, economic development, and related fields.</p>						
Learning outcomes						
<p>KNOWLEDGE: W01. Participants have advanced knowledge of innovation, inter-collaborations such as open innovation, innovative networks and innovation ecosystems and factors that promote and inhibits innovation within organizations and in innovative milieus (IB1_W01, IB1_W02)</p> <p>SKILLS: U01. Participants are able to analyze existing theories, methods and interpretations in innovation and work independently on practical and theoretical problems related to building an innovation milieu (IB1_U01, IB1_U04)</p> <p>COMPETENCIES K01. Participants are able to communicate, analyze, and conclude academic issues in innovation, and innovative milieus to specialists and the general public (IB1_K01, IB1_K02)</p>						
Form of verification						
Lecture: Graded credit Practical session: Graded credit						
Detailed data						
Type of course: Lecture/ Practical session						
Bibliography						
<p>Bibliography:</p> <ol style="list-style-type: none">1. Shane, Scott. 2003. A General Theory of Entrepreneurship: The Individual-Opportunity Nexus. Cheltenham, U.K.: Edward Elgar.2. Parker, Simon C. 2004. The Economics of Self-Employment and Entrepreneurship. Cambridge: Cambridge University Press.3. Hébert, Robert F., and Albert N. Link. 1988. The Entrepreneur: Mainstream Views and Radical Critique. Second edition, New York: Praeger <p>Supplementary:</p> <ol style="list-style-type: none">1. Acs, Zoltan J., and David B. Audretsch. 2003. Handbook of Entrepreneurship Research: An Interdisciplinary Survey and Introduction. New York: Springer.2. Agarwal, Rajshree, Sharon A. Alvarez, and Olav Sorenson, eds. 2005. Handbook of Entrepreneurship Research: Disciplinary Perspectives. New York: Springer.						

Range of content
<ol style="list-style-type: none"> 1. Introduction: occupational, structural, and functional approaches to entrepreneurship 2. Classic contributions to entrepreneurship theory 3. Schumpeter and the economics of innovation 4. Knight, entrepreneurial judgment, and the firm 5. Kirzner and entrepreneurial alertness 6. Occupational entrepreneurship: recent contributions 7. The structural approach: causes and consequences of new-venture creation 8. Entrepreneurship and finance 9. The opportunity-discovery perspective 10. Entrepreneurship, heterogeneous capital, and the firm 11. The institutional environment 12. Political entrepreneurship 13. Entrepreneurial teams
Didactic methods
<ol style="list-style-type: none"> 1. Lecturing 2. Case studies analysis 3. Group work 4. Writing assignment in teams
Assessment methods and assessment criteria
<p>Lecture: Oral exam consisted of 5 questions.</p> <p>Assessment rules:</p> <p>3 correct answers are necessary to obtain a positive grade - 3,0</p> <p>4 correct answers – 4,0</p> <p>5 correct answers – 5,0</p> <p>Practical session: written assignment (4000 words)</p>